

Ref no 17	Project title		<i>“World Bank” Tourism Development Program</i>				
Name of legal entity	Country	Overall project value (EUR)	Proportion carried out by legal entity (%)	Name of client	Origin of funding	Dates (start/end)	Name of consortium members, if any
Massar Consulting and Technical Services	Palestine	1,527,534	100%	World Bank	World Bank	1998 - 1999	
Detailed description of project					Type of services provided		
<p>To lay the foundation for future tourism development activities, MASSAR with its international affiliate managed a team of individuals and institutions with a strong background in tourism policy and planning, infrastructure planning for tourism, cultural resources preservation, and tourism information development and distribution. MASSAR offered private sector development expertise, training, policy analysis, technical backstopping and logistical support for this project. In addition to these tasks, MASSAR participated in assembling a team of professionals who will develop a tourism development strategy for Palestine, to be integrated within the overall Palestinian national economic development strategy.</p>					<ul style="list-style-type: none"> <li>• Project management</li> <li>• Technical advisory</li> <li>• Financial Management</li> <li>• Logistical Support services</li> </ul>		